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for premium content users

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Reuters scoops parallel universe

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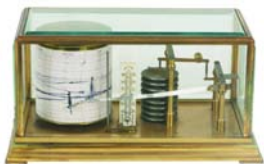
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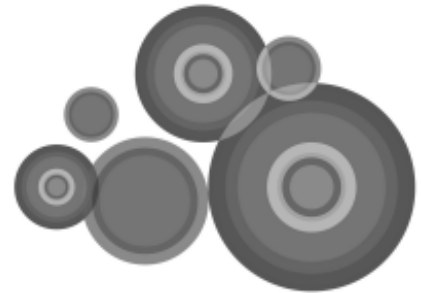
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Cover

"Patterns of Production"
Simon Foster

Contact

FreePint Limited
4-6 Station Approach, Ashford,
Middlesex, TW15 2QN, United Kingdom
e: support@vivavip.com
w: www.vivavip.com
t: 0870 141 7474
i: +44 870 141 7474



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By Pam Foster



This issue of VIP is all about change – changes in the role of information professionals and changes in direction by major information companies.

Paul Blank, Product Marketing Director for Europe at OneSource Information Services, says that information professionals need to change by getting much closer to the information technology teams in their companies. Only then, he says, will companies truly achieve enterprise-wide success. He warns that those companies that insist on holding onto two separate mind sets will not survive. Read what he has to say in his article 'Crossing the Information Technology Frontier', published in the Insight section of this issue.

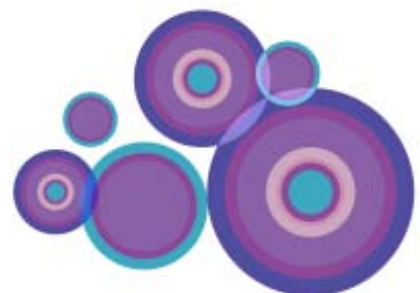
EBSCO, once associated with the academic library market, is gradually changing itself into a major player in the corporate arena. Its latest products, Risk Management Reference Center and Executive Daily Brief, are both aimed at a broad sector of the corporate market. Both products are reviewed in this issue of VIP, together with SkyMinder, which provides credit and business information on over 50 million public and private companies. Rather than relying on a couple of major international information providers, SkyMinder has created relationships with an impressive array of national credit data providers, many of which are new to VIP.

Change is also afoot at Reuters. At the same time that the company announced it was selling its 50% stake in Factiva to Dow Jones, it also opted to provide news to a parallel universe. Confused? Read the In Scope and Tap the Wire sections to find out just what Reuters is getting up to.

One thing that hasn't changed, of course, is VIP's aim of covering the issues and products that are important to you. As usual, I look forward to your feedback either by direct email or by posting at the VIP Lounge. Why not go to the Lounge now and start by adding your comments to the 'What's your product wish-list?' which asks what features you'd like to see enhanced in the business information products you use in your organisation <http://www.vivavip.com/go/16382>. Once I've received your feedback, I'll confront the appropriate publishers/vendors and report back on what they have to say.

Pam Foster,
Editor, VIP

E: pam.foster@vivavip.com
T: 0870 141 7474
I: +44 870 141 7474





VIP Subscription

Free Pint Limited

4-6 Station Approach
Ashford, Middlesex
TW15 2QN

T: 0870 141 7474
I: +44 870 141 7474
E: info@freepint.com



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