



Log In

Emerging markets,
innovating companies

In Scope

Views on news: Google and
the future of print

Insight

Customer-centric: An interview
with the Managing Director of
LexisNexis Butterworths

Insider

Research in China and free resources on
emerging markets

Tap the Wire

News from the field...
and what it means

Focus On

RUSLANA
MINT Global

In This Issue ...



7

Log In

9

In Scope

Surveying the industry landscape: Google News Archive combines free and fee; new free online news sources throw financial viability of print papers further into question.



11

Insight

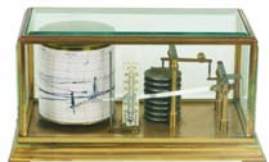
Opinions and perspective: LexisNexis Butterworths' Managing Director Josh Bottomley shares his view of the industry with VIP; the customer is the compass, and the organisation follows its direction.



17

Insider

Discussion and resources: Related resources -- an article on undertaking market research in China from FreePint and a collection of resources relating to emerging markets from ResourceShelf -- offer opportunity to move outside the corporate comfort-zone.



26

Tap the Wire

Industry news, new products and product update: Hemscott goes... private! Outsell merges with EPS. Perfect Information partners with Reuters. ISS seeks suitors. Danny Sullivan leaves Search Engine Watch. SLA forms KM division. BvDEP gives Spain a MINT flavour. Market News International now offers Chinese news sources. New business directory site from Haymarket. Thomson Extel to cover Asia-Pacific. Alacra extends into current awareness and wins Model of Excellence award. The return of Northern Light. Conticap extends emerging market data for ComStock.



46

Focus On

RUSLANA: Bureau van Dijk's latest offering provides comprehensive coverage of company information in Russia and the Ukraine. Detailed data for increasingly important markets, framed within an easy-to-use interface.

57

Focus On

MINT GLOBAL: ORBIS for the desktop user -- BvDEP built a better mousetrap with its MINT interface and now applies it to different data sources to bring desktop researchers the whole world.

72

Log Out

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Cover

"Re:Evolution"
Simon Foster

Contact

FreePint Limited
4-6 Station Approach, Ashford,
Middlesex, TW15 2QN, United Kingdom
e: support@vivavip.com
w: www.vivavip.com
t: 0870 141 7474
i: +44 870 141 7474

Publisher's Note

To improve the usability of VIP, we have shortened many long URLs with DigBig, a free utility that creates persistent links <<http://www.digbig.com>>.

When you click a DigBig URL, or paste it into your browser, you will be directed to the original URL.

The logo for DigBig, featuring the word "digbig" in a lowercase, rounded, pink font.

Detailed Contents

Log In 7

In Scope 9

Surveying the Industry Landscape

- Google triumphs again
- Survival tactics for newspapers

Insight 11

Opinions and Perspective

Focusing on the needs of customers in their day-to-day work: Interview with Josh Bottomley, Managing Director, LexisNexis Butterworths UK

Insider 17

Summary of discussion and insider's guide to resources

Feature article on undertaking research in China and an introduction to free resources on emerging resources.

Tap the Wire 26

Tap the Wire – Industry News

- Majority shareholder takes Hemsco private
- Outsell expands by merging with EPS
- New partnership for Perfect Information and Reuters EcoWin
- ISS puts itself up for sale for an estimated \$500 million
- Groxis raises \$4million in financing to expand marketing and sales
- Jigsaw Data attracts controversy over privacy issues
- User generated content reflected in publisher awards
- Danny Sullivan to leave Search Engine Watch
- SLA forms new KM division

Tap the Wire – New Products

- BvD extends MINT platform to Spain
- New China news services available via Market News International
- Haymarket launches new business directory site
- New Extel Survey to cover Asia-Pacific region

Tap the Wire – Product Update

- Alacra extends service to include current awareness
- Northern Light opens up free service for all users
- Esmerk extends its reach via Factiva
- Conticap data enhances ComStock's coverage of emerging markets
- Thomson invests in new interface for Thomson Datastream
- Complanet partners with Dialog to improve due diligence
- Free access to professional journals

Detailed Contents

(cont'd)

Focus On - Review	46
<i>RUSLANA: researching companies in Russia and the Ukraine</i>	
Market for RUSLANA	46
Sources of data	46
RUSLANA: VIP's View	47
Coverage	48
<i>Table: Number of companies, private and listed, on RUSLANA</i>	48
<i>Table: Number of accounts, by year, on RUSLANA</i>	48
Corporate entities	48
<i>Table: Legal entities in Russia and Ukraine</i>	48
New interface	49
<i>Screenshot Figure 1: RUSLANA home page</i>	49
Pop-ups	50
RUSLANA search options	50
Alphabetical list of criteria	51
<i>Screenshot Figure 2: displays part of alphabetical list</i>	51
Currencies	52
<i>Table: List of currencies for search and display</i>	52
Searching	52
<i>Screenshot Figure 3: search criteria and results display</i>	52
Displaying search results	52
Report formats	53
Financial information	53
Stock data	54
News	54
Mergers & Acquisitions	54
Ownership data	54
<i>Screenshot Figure 4: tree diagram displaying ownership data</i>	54
Charts	55
Analysing groups of companies	55
Customising RUSLANA	55
Usability tests and future plans	55
Timeliness	56
Saving, downloading and printing	56
Help and support	56
Costs	56
Contact details	56
Focus On - Review	57
MINT GLOBAL: international business information for end-users	57
<i>Screenshot Figure5: home page displaying four modules</i>	57
MINT GLOBAL: VIP's View	58
Interface	59
My Mint	59
Company module coverage	59
<i>Table: Top 10 private companies, by country</i>	60

Detailed Contents

(cont'd)

<i>Table: Top 10 public companies, by country</i>	60
Ownership Database	60
Searching for companies	60
<i>Screenshot Figure 6: displays tab options</i>	61
Company search results	63
Building reports	63
Analysis	64
Company Alerts	64
News module	64
<i>Table: Number of news items, by region</i>	64
<i>Table: Number of news items, by source</i>	64
<i>Table: Number of news items, by topic</i>	64
Searching for news	65
Search results	65
<i>Screenshot Figure 7: displays Moreover search results</i>	66
News Alerts	66
Linking to Moreover	66
Market Research module	67
Market research coverage	67
<i>Table: Number of research reports by region/country</i>	67
Searching for industry profiles	67
Market research report formats	67
Scanned Reports module	68
Search results	68
<i>Screenshot Figure 8: displays part of a Nationwide CRS report</i>	68
Timeliness of MINT GLOBAL	69
Saving, downloading and printing	69
Help and support	69
Costs	69
Contact details	69
 Appendix 1: Number of public and private companies, by country, on MINT GLOBAL	 70
Log Out	72

Log In

By Pam Foster



Last month, Russia's market capitalisation reached a record \$946.2 billion. Russian stocks are currently approaching \$1 trillion in value, an emerging-market record. At the same time, the Ukraine continues to be an attractive destination for foreign direct investment. Small wonder, then, that there is an increased demand for reputable sources providing company financial data and analysis on these two countries.

Bureau van Dijk is well known for its national company data products and it was only a matter of time before it added Russia to its expanding portfolio. *RUSLANA*, which was launched earlier this year, provides detailed financial information, together with software for searching and analysis, on Russian and Ukrainian companies. This month's review of *RUSLANA* looks at the product and its applications in some detail.

Ever since I saw a demonstration of BvDEP's new end-user interface at last year's Online Information event in London, I've been eager to review *MINT GLOBAL* for *VIP* – and feedback from subscribers indicates that many of you are interested too. I was particularly curious to discover how BvDEP has married its sophisticated software with an easy-to-use front-end that will appeal to the desk-top user. Read inside what I liked about the product and which features I'd like to see enhanced.

It's noticeable that LexisNexis is slowly moving away from being an online research business to one that provides information products that help customers in their day-to-day work. I'm delighted to have had the opportunity to interview Josh Bottomley, MD of LexisNexis Butterworths, to find out more about this shift and the different categories of products that are being developed for specific groups of customers. The interview also covers other areas, including the influence of Google and other new media entrants on LexisNexis' product development, plus what the company is planning for the future.

There are some exciting issues of *VIP* in the pipeline, including an overview of the sector and a comparative review featuring the big three – Factiva, LexisNexis and Thomson. Please keep your eye on the *VIP Lounge* for further announcements. In the meantime, I'm currently planning for 2007 so please let me know what products you'd like to see reviewed in the New Year so that *VIP* can continue its policy of primarily including content selected by you, the subscriber.

Pam Foster,
Editor, *VIP*

E: pam.foster@vivavip.com
T: 0870 141 7474
I: +44 870 141 7474





VIP Subscription

Free Pint Limited

4-6 Station Approach
Ashford, Middlesex
TW15 2QN

T: 0870 141 7474
I: +44 870 141 7474
E: info@freepint.com



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