

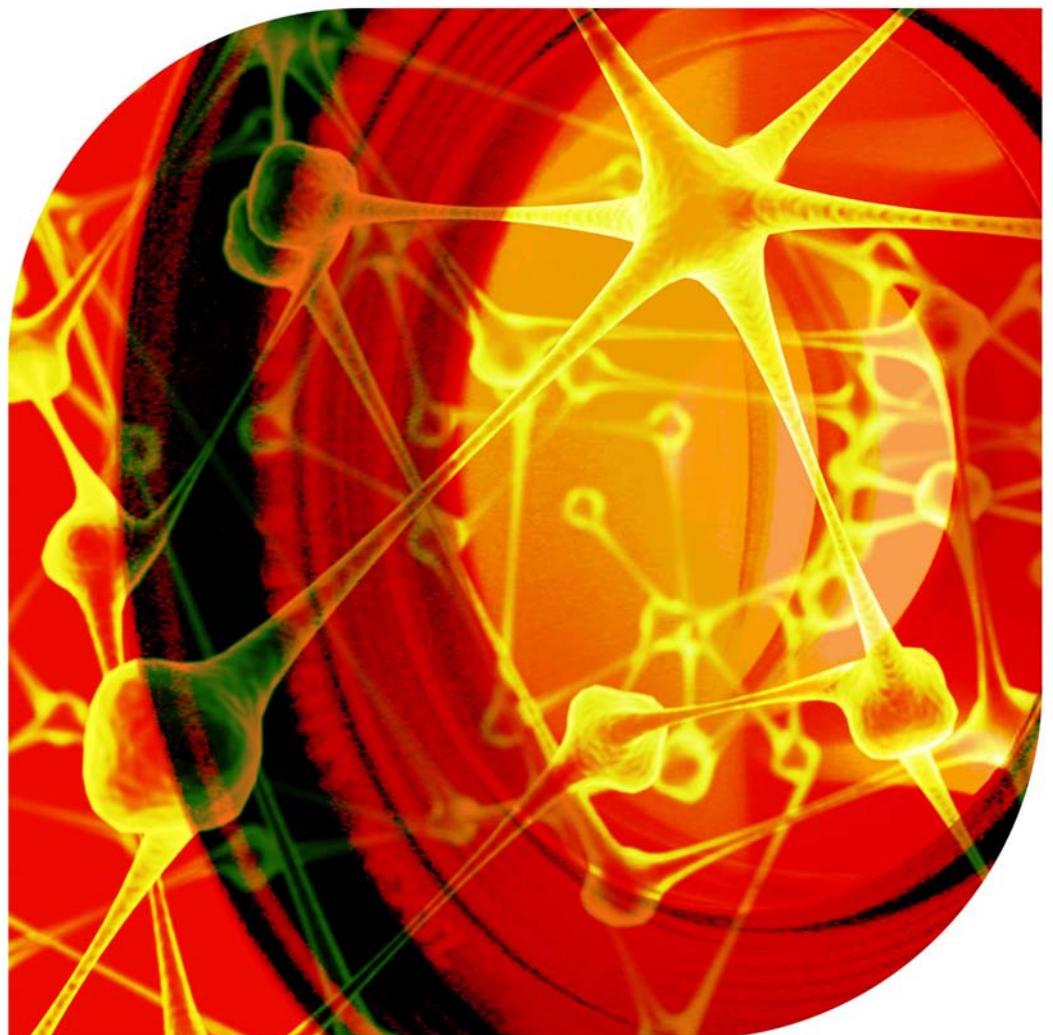
VIP Report

Product Review of BiomedExperts.com

In-depth, independent review of the products,
plus links to related resources

"The vendor believes that the key aim of BiomedExperts.com is to allow the research and scientific community across multiple departments, organisations and geographical locations to find, use, manage, share and collaborate with information efficiently and effectively."

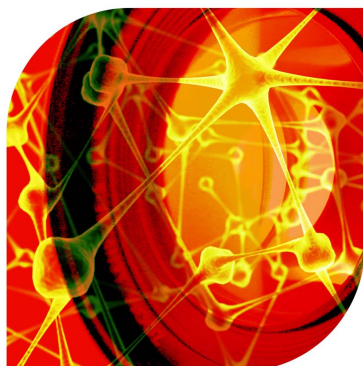
May 2010



Contents

Product Review of BiomedExperts.com

4



In-depth review of products by experienced researcher, including screen shots and commentary

Introducing BiomedExperts.com	4
VIP's View	4
Sources of information	5
Audience	5
Coverage and Content	6
<i>Screenshot Figure 1: Profile Wizard</i>	7
<i>Screenshot Figure 2: Joanna Ptolomey example</i>	7
Types of reports available	8
Search options	8
<i>Screenshot Figure 3: Finding and Browsing</i>	9
<i>Screenshot Figure 4: Front page search</i>	9
<i>Screenshot Figure 5: BSE mesh search</i>	10
Search results and output	10
<i>Screenshot Figure 6: BSE mesh and London example</i>	11
<i>Screenshot Figure 7: Author publication details</i>	12
<i>Screenshot Figure 8: Article output</i>	12
<i>Screenshot Figure 9: Network example</i>	13
<i>Screenshot Figure 10: Dr Margaret Chan example</i>	14
User interface	15
Special software functionality	15
Printing/downloading/exporting	15
Alerts	15
Timeliness	15
Help and Support	16
Costs	16
Contact Details	16
Conclusion	16

Other Products

17

Related VIP Product Reviews

Web Resources

18

Web-based resources relating to company

About the Reviewer

19

Biographical notes about the product reviewer

About this Report

VIP Report

VIP (<http://www.vivaVIP.com/>) publishes in-depth reports on products, vendors and user experiences relating to premium content products. The monthly *VIP Magazine*, available by paid subscription, includes news analysis and highlights from the latest product reviews. Subscribers also receive, as part of their subscription, the full product review reports published each month.

Users can also purchase individual reports and back-issues of the magazine to meet their immediate needs. The free *VIP Wires Weekly* HTML newsletter offers a regular update of the material which VIP's editorial team is reviewing and commenting upon.

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Product Review of BiomedExperts.com

By Joanna Ptolomey



Joanna Ptolomey
[View Author Biography](#)

"It creates what Collexis calls 'fingerprints' or 'conceptual maps' when a user searches."

"At the heart of BiomedExperts.com is robust content and people."

Introducing BiomedExperts.com

BiomedExperts.com is an online community developed by Collexis Holdings, Inc. Collexis was founded in the Netherlands in 1999, and is now headquartered in Columbia, South Carolina (USA). They specialise in products that use semantic technology. This is sometimes known as 'discovery software'.

Semantic technology allows the identification of concepts from structured and unstructured data. It creates what Collexis calls 'fingerprints' or 'conceptual maps' when a user searches. Quite simply, it provides 'intelligence' to a search request by exploring text and using relevancy.

BiomedExperts.com, which soft launched in January 2008 at the ALA Midwinter Conference in Philadelphia and followed up by their full launch that April, now has over 295,000 registered users.

Other than BiomedExperts.com, Collexis already has some key products in the marketplace that utilise their discovery software platform. AIP UniPHY, in conjunction with the American Institute of Physics, was launched favourably in 2009. It was reviewed in VIP Magazine and can be accessed at <http://www.vivavip.com/go/e24639> and <http://www.vivavip.com/go/e24639>. Another Collexis product is 'Reviewer Finder' (<http://collexis.com/products/reviewerfinder.htm>), a key application aimed at streamlining the grant application process and enabling workflow content and delivery in the academic and research community.

The vendor believes that the key aim of BiomedExperts.com is to allow the research and scientific community across multiple departments, organisations and geographical locations to find, use, manage, share and collaborate with information efficiently and effectively.

At the heart of BiomedExperts.com are robust content and people. Coupled with the semantic technology, content, people and workflows combine for accurate and tangible outputs.

BiomedExperts.com: VIP's View

- | | |
|------------------------|---|
| ✓ <i>Timeliness</i> | ✓ <i>Coverage - Excellent and appropriate</i> |
| ✓ <i>Great content</i> | ✓ <i>Audience - Don't be fooled by the name, this has mass appeal</i> |
| ✓ <i>Costs - free</i> | ✗ <i>Help and support</i> |



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