

VIP Report

[SAMPLE]

Product Review of NovaRes

In-depth, independent review of the product,
plus links to related resources

"NovaRes is a global, online database providing public policy and regulatory information. The platform, launched in 2007, distinguishes itself by concentrating solely on the financial sector. The focus is on real-time monitoring and information delivery from key events such as committee hearings, think tank events and conferences."

January 2012



VIP Volume: Reports on Products

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In-depth review of product by experienced researcher, including screenshots and commentary

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About this Report

VIP Report

VIP (<http://www.vivaVIP.com/>) publishes in-depth reports on products, vendors and user experiences relating to premium content products. The monthly *VIP Magazine*, available by paid subscription, includes news analysis and highlights from the latest product reviews. Subscribers also receive, as part of their subscription, the full product review reports published each month.

Users can also purchase individual reports and back-issues of the magazine to meet their immediate needs. The free *VIP Wires Weekly* HTML newsletter offers a regular update of the material which VIP's editorial team is reviewing and commenting upon.

To subscribe to VIP, purchase reports or back-issues or subscribe to the *VIP Wires Weekly* visit <http://www.vivaVIP.com/>

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"NovaRes is a global, online database providing public policy and regulatory information."

Introducing NovaRes

NovaRes is a global, online database providing public policy and regulatory information. The platform, launched in 2007, distinguishes itself by concentrating solely on the financial sector. The focus is on real-time monitoring and information delivery from key events such as committee hearings, think tank events and conferences.

NovaRes does not feel that it has direct competition because it is the only public policy event monitoring database focused on the financial services community. However, there are parts of the database that may rival other providers. The financial sections may compete with offerings from Bloomberg or Reuters. The public policy content may have competition from The Bureau of National Affairs or the European monitoring houses. The compliance issues may have competition with data from Thomson Reuters Complanet.

NovaRes is a product from Cicero Group, a provider of government relations, regulatory affairs and public policy information services to the financial sector. Cicero provides consulting on lobbying, campaigning, crisis management, research and thought leadership. The group has grown significantly over the past decade, from one UK client in 2000 to over 100 clients in 22 countries today. Cicero also offers another information product, Global Financial Strategy (GFS), which differs from NovaRes in that it is an online news and analysis service for the financial services sector, covering regulatory and political developments from around the world.

NovaRes: VIP's View

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| <ul style="list-style-type: none">✓ <i>Real-time monitoring by experienced public policy staff catches those bits of speeches and events that can be missed – it's the next best thing to being there.</i>✓ <i>Source coverage has breadth and depth and includes a large number of sources from key geographical regions: EU, US, UK, Asia.</i>✓ <i>Supranational coverage includes those bodies that may not necessarily be regionally concentrated, yet have a great deal of influence on members' public policy decisions.</i>✓ <i>Mobile access and delivery options are well thought out and appropriate for their clientele's needs.</i>✓ <i>Plenty of opportunity is provided to view when future public policy events will take place for ease of scheduling ahead.</i> | <ul style="list-style-type: none">✗ <i>Many of the sources are identified by their acronyms only.</i>✗ <i>Search is very basic and even non-expert searchers can benefit by having screening options such as search by region, type of content or source as well as having the option to search the news feed.</i>✗ <i>Having the ability to download into a Word or PDF document would be valuable, and NovaRes has indicated that a PDF option will be available soon.</i>✗ <i>There is no Help menu. The database is not complex enough to warrant an extensive Help section, but having a place to decipher acronyms, or provide some detail on the sources and methods of gathering the data could be of value.</i> |
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