

# VIP magazine



## Log In

Weathering the storm

## In Scope

Interesting stories from the States

## Insight

Private Equity explained

## Insider

Finding UK government information  
by Adrian Janes

## Tap the Wire

Products for challenging times

## Focus On

Bureau van Dijk's company databases  
*FAME and AMADEUS*

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## In Scope

A challenge to the state's right to claim copyright on codes, standards and laws in California; and the cataclysmic case of the search engine and the airline.



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## Insight

As the major investment banks topple, Sylvia James provides a timely explanation of the esoteric world of Private Equity.



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## Insider

Finding UK government information by Adrian Janes



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## Tap the Wire

*Industry news, new products and product update:*

### *Industry News:*

The rise of insurance blogs; ALPSP announces 2008 awards; re-use of public sector information; Wolter Kluwers Health acquires *UpToDate*; ChoicePoint acquisition completes.

### *New Products:*

OneSource UK addresses credit crunch; a new regulatory research tool from 10-K Wizard; an identity verification service from Experian; Thomson Reuters launches *Valuation Risk Service*; Arabic Forex News service for Dow Jones; first new product since Generate acquisition; TVSeer monitors media broadcasts; TradeVibes for startup companies.

### *Product Update:*

*Wall Street Journal* redesigned; OneSource enhances global news coverage, and expands into Latin America; 10-K Wizard enhancements; AM Best launches print version of *Aggregates & Averages*; PORTIA and *DataScope Select* get together.

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## Focus On

In-depth reviews of two key company databases from Bureau van Dijk: Jill Fenton examines *FAME*, and Caroline Mills looks into *AMADEUS*.

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# disclaimer

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## Publisher's Note

To improve the usability of *VIP*, we have shortened many long URLs with DigBig, a free utility that creates persistent links (<http://www.digbig.com>). When you click a DigBig URL, or paste it into your browser, you will be directed to the original URL.

**digbig**

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- Demolishing the Bellman Rule

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- 'Private Equity Explained' by Sylvia James

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*Summary of discussion and insider's guide to resources*

- 'Finding UK government information' by Adrian Janes

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*Tap the Wire – Industry News*

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- Insurance blogs get recognised
- ALPSP announces winners of its 2008 awards
- Report in re-use of public sector information
- Wolter Kluwers Health to acquire *UpToDate*
- ChoicePoint acquisition by Reed Elsevier completes at last

*Tap the Wire – New Products*

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- OneSource UK helps companies during the 'credit crunch'
- New regulatory research database from 10-K Wizard
- Identity verification service developed by Experian
- Thomson Reuters launches *Valuation Risk Service*
- Arabic Forex News service for Dow Jones
- First new product since Generate acquisition
- TVSeer monitors media broadcasts
- TradeVibes for start-up companies



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▪ OneSource improves global news coverage	
▪ OneSource expands coverage into Latin America	
▪ Recent enhancements to 10-K Wizard	
▪ AM Best issues print version of its <i>Aggregates &amp; Averages – Property/Casualty – United States and Canada</i>	
▪ PORTIA and <i>DataScope Select</i> link up	

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### *Information for headhunters Part 2: BvDEP's AMADEUS*

*by Caroline Mills*

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Surrounded as we are with doom and gloom, the only thing that seems to keep us cheerful is the wonderful October weather, at least in this part of England. At every turn, the economic news is just getting worse and no one knows whether their savings are safe, or even their jobs. The only glimmer of humour was seen when a Liverpool university student won £7 million in a recent UK lottery. Given that the UK Government's savings guarantee is currently £50,000, one wag asked where she was going to find 140 banks in which to deposit her winnings!

There isn't a lot that vendors can do at such testing economic times. Most are trying valiantly to hold onto their customers and their revenue. Annual subscriptions will soften the blow for a few months yet, unless a subscribing company is in such dire straits that it negotiates an early cancellation.

This month we've sought out products and vendors that are doing what they can to help. You'll find information on Experian's ID verification service and Thomson Reuters' *Valuation Risk Service*. OneSource has launched new products to help with market analysis and due diligence, and 10-K Wizard has a new regulatory database.

Two areas of research where products remain thin on the ground are in broadcast media and for startup company analysis. Our New Products section this month has details of both.

We rarely publish two Focus On articles on the same vendor. This month we put the spotlight on two Bureau van Dijk products, AMADEUS and FAME. Caroline Mills continues her look at what works for headhunters in her review of AMADEUS, while Jill Fenton gets to the heart of FAME. ■

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