



Premium reviews and analysis
for premium content users

Issue 49:: December 2007
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Two annual events

In Scope

Online Information 2007:
insights from the exhibition

Insight

Business information industry
overview 2007

Insider

FUMSI ten years on, and seasonal
shopping

Tap the Wire

Dow Jones restructured

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A review of reviews from 2007

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In Scope

News, insight and all the buzz from Online Information 2007.

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Insight

VIP reviews the state of the business information sector, with an eye to both the past and the future, presenting perspectives on a range of current issues from leading members of the profession.

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Insider

As FreePint celebrates its 10th birthday, four experts reflect on a decade of rapid evolution and the implications for the future of finding, using, managing and sharing information. Plus some seasonal shopping tips.

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Tap the Wire

Industry news, new products and product update:

Industry News:

Dow Jones restructures; FT sets up a new licensing model with Factiva; Moody's acquires Mergent assets; D&B acquires AllBusiness; credit industry's troubles deepen; Outsell expresses caution; new Director for LexisNexis UK; Business Information Review appoints new editor; the case for information management; online tracking and advertising and the privacy issues, and putting privacy in context; FUMSI Award goes Down Under.

New Products:

A Shar'iah-compliant investment service launched; European B2B market reviewed; knowledge workers' problems diagnosed; data silos persist.

Product Update:

Alacra Store adds data; Northern Light adds IT blogs; Reuters Insight pilot closes.

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Cover

"Happy Holiday"
Simon Foster

Contact

FreePint Limited
4-6 Station Approach, Ashford,
Middlesex, TW15 2QN, United Kingdom
e: support@vivavip.com
w: www.vivaVIP.com/
t: 0870 141 7474
i: +44 870 141 7474



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digbig

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- Analysis and forecasts for the financial services sector covers 60 countries
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By Pam Foster



The end of the year brings two important events for *VIP* – the Online Information exhibition and our special Industry Overview issue, which provides a series of specially commissioned articles that provide insight into current issues concerning the business information sector.

The Online event is a great way to meet *VIP*'s subscribers and I'd like to say a very big thank you to all those people who took the trouble to drop by the Free Pint Limited stand, either to just say hello or to provide feedback on *VIP*. You came up with some new ideas, especially for product reviews, and I'll be including these over the coming months.

The exhibition gets everyone together under one roof and provides lots of opportunities to meet up with various people from both large and small information companies. I hope you enjoy reading this month's *In Scope*, which includes items about whom I talked to, what products I found and some of the 'buzz' that was flying round the event.

It's always a joy to receive individual contributions from well known and respected members of the profession and it's especially joyful to bring them together for our special annual overview of the industry issue. Taking a look at various aspects of the sector are Tim Buckley Owen, Adriana Lukas, Penny Leach, Sue Hill and Nicola Franklin, Jane McConnell, and myself. I hope you enjoy reading what they have to say and share about a host of issues, ranging from the free versus fee debate, recruitment, intranets in the workplace, communication and business culture, and the role of SLA in 2008.

I'm currently planning for 2008 and there's still time to tell me about which products you'd like to see reviewed next year. In the meantime, seasons greetings to you all and best wishes for a very happy and peaceful 2008.

Pam Foster,
Editor, *VIP*
E: pam.foster@vivaVIP.com
T: 0870 141 7474 I: +44 870 141 7474





VIP Subscription

Free Pint Limited

4-6 Station Approach
Ashford, Middlesex
TW15 2QN

T: 0870 141 7474
I: +44 870 141 7474
E: info@freepint.com



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