



Premium reviews and analysis
for premium content users

Issue 46:: September 2007
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Log In

Enterprise search, and business sources
for Latin America

In Scope

The challenge facing the news media, free
information, and 2.0 tools

Insight

Enterprise search, and researching Latin
America

Insider

Using social networking effectively

Tap the Wire

The Dow Jones takeover and other
industry news and product developments

Focus On

Key sources for doing business in Latin
America

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In Scope

How news organisations need to move on from traditional distribution models and engage their users in creative ways; getting the best out of free information; and how information professionals embracing 2.0 tools should draw lessons from email misuse.

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Insight

Jean Bedord analyses the current state of development in enterprise search, and Liz Cruz-Kaegi provides an overview of key resources for researching Latin America.

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Insider

The effective use of online social networking tools is becoming essential to survival in business. Shally Steckerl provides a guide to the social networking landscape.

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Tap the Wire

Industry news, new products and product update:

Industry News:

Pearson withdraws from Europe; private equity eyes up business information; Business 2.0 magazine goes under; Thomson acquires Deloitte tax services; Reuters acquires StarMine; Captal IQ expands; EuroInfoPool closes UK arm; US small business spending online continues to grow; a new business-oriented conference, INSOURCE; a new conference focuses on Latin America..

New Products:

D&B launches Anti-Money Laundering Report; Interfax launches Far East newswire; large Russian companies are changing; a free business newspaper for Scotland; new LexisNexis services for M&A attorneys in the US; pharmaceutical companies get help to guide marketing in social media.

Product Update:

LexisNexis re-brands for UK; FT.com closes World Press Archive; Perfect Information upgrades leading products; Critical Mention adds searchable radio transcripts.

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Focus On

As economic modernisation gathers pace in Latin America, VIP offers an extended guide to important business news sources in Latin America and the Caribbean, with an English-language bias.

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Cover

"O negócio é bom"
Simon Foster

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Publisher's Note

To improve the usability of VIP, we have shortened many long URLs with DigBig, a free utility that creates persistent links <<http://www.digbig.com>>.

When you click a DigBig URL, or paste it into your browser, you will be directed to the original URL.



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Log In

By Pam Foster



Google has changed the rules of search. Most searchers do not care that the underlying information architecture and indexing rules are fundamentally different on the services they use. Thanks to Google, they now expect to find what they are looking for by using a Google-type search box. These expectations have been transferred to enterprise search and this month, Jean Bedord, Senior Analyst at Shore Communications, writes about the expectations of searchers in the workplace and the complexities involved in rethinking the information architecture of content silos, in order to make searching a satisfactory experience for enterprise searchers.

Globalisation has reached Latin America. Economic liberalisation has led to free markets, modernisation, transparency and monetary stability. Brazil, in particular, is regarded as an attractive growth market. It is one of the four BRIC (Brazil, Russia, India China) countries, which together are forecast to become among the four most dominant economies by the year 2050. Small wonder then that you've requested that *VIP* investigates sources covering the region. In particular, you asked for news sources, in English, if possible. This month's *Focus On* item covers the Latin America/Caribbean region and includes approximately 13 pages of news sources covering the area. Most are in English-language. For those that are only available in Spanish or Portuguese, the article highlights where you might be able to find an English-language abstract.

Liz Cruz-Kaegi is the President of CK Quest, a consulting firm that helps companies grow and find new opportunities through research. It primarily serves growing companies interested in expanding globally or to and from Latin America. *VIP* is very pleased to be able to bring you an item from Liz on what she considers to be important and useful resources from government, international organisations, and academic institutions that explain the history, culture, geography, economy, politics, government, and free trade agreements of Latin America.

Once autumn arrives, *VIP* starts to think about its annual review of the 'Big Three' news services – Factiva, LexisNexis and Thomson. This year's comparison will be published in November. Between now and then, please think about what aspects of the three services you'd like to see compared. It might be something as simple as the number of French-language sources on each service, for example, or it may be a complex piece of search syntax that you'd like to see investigated.

Simple or complex, I look forward to hearing from you.

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