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Issue 45:: August 2007
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Log In

New products, new alliances

In Scope

Widgets, Web 2.0, and algorithmic trading

Insight

Enterprise 2.0 and a case study

Insider

Competitive intelligence, State Agency information

Tap the Wire

The Dow Jones takeover and other industry news and product developments

Focus On

New research and document delivery tools

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In Scope

The increasing importance of widget technology for business information users; improving business-to-business profits from Web 2.0 technologies; and the burgeoning role of algorithmic trading applications in the world of investment banking.

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Insight

Jill Fenton reports on a recent forum on the place of the new social media in what has come to be known as Enterprise 2.0, and a case study on how the national defence laboratory QinetiQ is using the research tool OneSource Business Browser.

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Insider

Vernon Prior advises on how small and medium enterprises (SMEs) can harness and benefit from competitive intelligence, and Shirl Kennedy introduces an innovative project that promotes access to State Agency Databases in the US.

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Tap the Wire

Industry news, new products and product update:

Industry News:

The implications of News Corporation's momentous acquisition of Dow Jones; the acquisitions of Bureau van Dijk Electronic Publishing by BC Partners, and Business.com by RH Donnelley; journalists at Les Echos resist a bid from luxury goods company LVMH Moët Hennessy Louis Vuitton; a recent report suggests that the market data industry is being increasingly driven by information rather than data; discovering a thematic network on commercial re-use of public sector information; companies' concerns about compliance with new Money Laundering Regulations; Wikipedia founder to keynote Online Information Conference 2007.

New Products:

Mintel launches an interactive trends tool; LexisNexis launches a service for discovering executive relationships; a new search engine from Northern Light for information technology analyst research; an integrated platform for business law professionals; Crain's enters the UK business newspaper market; Newsco adds a regional title to its business series.

Product Update:

Companies House joins the European Business Register; LexisNexis adds visual content; Reuters' subscribers gain compliance help from Complinet.



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Focus On

A new search tool from Northern Light aims at promoting access to IT analyst research; 10-K Wizard is designed to streamline research on SEC filings; D&B launch their Company Documents Service, to provide direct access to documents filed at Companies House.

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"Business Beacon"
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Publisher's Note

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Log In

By Pam Foster



VIP prides itself on its currency so we're especially proud that this issue is all about newness – new products, new technology applications, and new alliances. In fact, out of the three products reviewed this month, one hadn't even been launched at the time of going to press, and the other was testing out a brand new interface just as we started the review. Opportunities like this are too good to miss and I'm very pleased to be able to provide you with in-depth insights into these important products before you read about them elsewhere.

Many business procedures require access to original company filings – financial analysis, litigation, auditing, due diligence, underwriting and research, etc. This month *VIP* looks at two products that help users get desktop access to these all-important documents. Not only does *10-K Wizard* provide access to SEC EDGAR filings, but it also offers tools for finding valuable nuggets of information about companies buried within these filings. *10-K Wizard* was happy to let me try out its new interface (still in a beta format) and test out the new functionality. Another review looks at how D&B has revamped its document delivery service, which enables users to download copies of the original documents filed at Companies House in the UK.

At the time of going to press, Northern Light was getting ready to launch *Analyst Direct*, its new search engine for accessing IT analyst research reports. It's an exciting product as it integrates *MI Analyst*, which analyses each report in order to identify the sentiment (positive or negative) toward a company, its products, and its competitors. I think you'll be impressed by Northern Light.

When it comes to taking advantage of new Web 2.0 technology, this month's *In Scope* considers the new mania for widgets and how information companies are gradually opening their content for widget integration. At the same time, another *In Scope* item asks, 'Are we profiting enough from Web 2.0 value-add?'. Make up your own mind after you've read both items.

And, of course, we can't ignore that new alliance between Dow Jones and the News Corporation. Inside you'll find a number of points for consideration on what the deal means for the sector. Maybe you have some thoughts of your own on what you think the future holds for the likes of *The Wall Street Journal* and *Factiva*. If so, let me know and I'll collect together and summarise for the next issue.

And all this in a month that is traditionally quiet for news!

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