



Premium reviews and analysis  
for premium content users

Issue 42:: May 2007  
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### Log In

Timely news from VIP Wire

### In Scope

Your password or a bar of chocolate?

### Insight

Emerald targets the corporate market

### Insider

Free picks from ResourceShelf on international finance

### Tap the Wire

New acquisitions from Experian and other industry news

### Focus On

A global view on foreign investment and development in my icc

## In This Issue ...

7

## Log In

9

## In Scope

Murdoch tries to build his finance empire with a denied bid to buy The Wall Street Journal, while MarketResearch.com wins a bid to buy Thomson Business Intelligence. Google is recognised as the most powerful brand and two-thirds of us would swap our passwords for a bar of chocolate.

13

## Insight

Emerald makes a big step by launching Emerald Management First, its first product in the corporate market for a company with a 40-year history in academic markets. VIP speaks with product manager Jim Bowden to talk about its development and content.

18

## Insider

ResourceShelf presents a collection of free resources from the world of international finance and investing, including a summary of the favoured globalEDGE and other resources that link business professionals with information on business activities.

22

## Tap the Wire

*Industry news, new products and product update:*

*Industry News:*

Financial Times gets a make-over; information infrastructure changes with business expansion in East; the future according to vendors and information professionals; Experian purchases Web tracking company; Acquisition combines press release distribution with regulatory filings; Codie Award winners

*New Products:*

Free Index monitors corporate 'buzz'; McGraw-Hill offers free company and financial data; Experian's new online service; Condé Nast's glitzy new title; new services for pharma and telecom

*Product Update:*

Thomson ONE moves into Europe; Alacra Premium adds 10K Wizard; Reuters' machine-readable news includes sentiment; infoUSA expands library and reference division.

40

## Focus On

VIP's view on EIU World Investment Service, a tool from Bureau van Dijk Electronic Publishing and the Economist Intelligence Unit. This new service provides long and detailed reports that support foreign investment decision. Also, a fresh look at my icc.

75

## Log Out



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"Soaring Stock"  
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### Publisher's Note

To improve the usability of VIP, we have shortened many long URLs with DigBig, a free utility that creates persistent links <http://www.digbig.com>.

When you click a DigBig URL, or paste it into your browser, you will be directed to the original URL.

## Detailed Contents

### Log In 7

### In Scope 9

#### *Surveying the Industry Landscape*

- Murdoch \$5 million bid highlights the value of content
- Thomson customers transferred to MarketResearch.com
- Google topples Microsoft as most powerful brand and gets its own report series
- Two-thirds of us would give our password away for a bar of chocolate

### Insight 13

#### *Opinions and Perspective*

- Turning management theory into practice: Emerald targets the corporate market

### Insider 18

#### *Summary of discussion and insider's guide to resources*

- International Finance and Investing

### Tap the Wire 22

#### *Tap the Wire – Industry News* 22

- Financial Times invests in make-over
- Business expansion in India and Far East is affecting information infrastructure
- How vendors and information professionals can shape the future
- Experian purchases Web-tracking company
- Acquisition combines press release distribution with regulatory filings
- Codie Awards recognise the sector's best

#### *Tap the Wire – New Products* 28

- Free Index monitors corporate 'buzz'
- McGraw-Hill companies join forces to offer free quality company and financial data
- Experian targets City professionals with new online service
- Condé Nast takes gamble on new print business monthly
- New services for pharma and telecomms sectors

#### *Tap the Wire – Product Update* 35

- Thomson ONE expanded for European market
- 10K Wizard added to Alacra Premium
- Machines interpret sentiment of news stories for Reuters' customers
- International company and executive data from infoUSA

## Detailed Contents

(cont'd)

<b>Focus On - Review</b>	<b>40</b>
<i>EIU World Investment Service: identifying risks and opportunities for foreign investment</i>	
Introducing World Investment Service	40
EIU World Investment Service: VIP's View	41
Data partners	42
Data compilation	42
Coverage	42
Economic series	43
Business costs data	43
Foreign Direct Investment data	44
Mergers & acquisitions data	44
Analytical reports	44
Searching	45
Finding data on individual or groups of countries	46
Currency conversion	47
Manipulating the data and creating graphs	47
Screening the database	48
Segmentation of a group of countries	49
Select and View Reports	51
Business costs	53
Add-In	53
Profiles	53
Timeliness	53
Help and user support	53
Costs	53
Contact details	53
Appendix 1: Screening variable options on EIU World Investment Service	55
Appendix 2: Report content on World Investment Service	57
Appendix 3: Business costs options on World Investment Service	59
<b>Focus On - Review</b>	<b>60</b>
<i>my icc: delivering customised services to the desktop</i>	
Introducing my icc	60
my icc: VIP's View	61
Upcoming plans	62
Companies House	62
Mortgage Registers	62
Preferences	63
Favourites	63
Building and customising document packages	64
Product delivery preferences	65

## Detailed Contents

(cont'd)

Recipients	65
Charge reference	65
Change password	65
Company searching	66
Post code searching	66
Retrieved list of companies	66
Company Identification screen and functionality	67
Filing history	67
Images	68
Search trails	68
Viewing, ordering and downloading documents	69
My Orders	70
Timeliness	71
Saving, downloading and printing	71
Help and user support	71
Costs	71
Contact details:	71
Appendix 1: Predefined document packages	72
Appendix 2: Options for creating personalised packages	74
<b>Log Out</b>	<b>75</b>

## Log In

By Pam Foster



One of the problems with an electronic, let alone a printed, newsletter like *VIP* is adhering to copy dates. Once that date has passed and the production process gets into gear, it's nigh impossible to react to new developments by adding new comment to an existing piece, or by carrying the latest market breaking news. It often means including it in the following month's issue, by which time it is no longer news and initial reports can look naïve. As an editor, nothing makes your heart sink faster than signing off an issue and then hearing of some major event that you know your subscribers want to learn more about.

This isn't going to be a problem for *VIP* any longer. As mentioned briefly in the last issue of *VIP*, we are shortly going to be launching a new *VIP Wire* service, which will include daily postings containing comment and analysis from the *VIP* team and other well known information professionals. This means that you'll no longer have to wait for the delivery of *VIP* to read comment on the latest news, as it will all be available on the *Wire* soon after the news is released. Of course, I know that many of you like to have the *Tap the Wire* section to pass on to colleagues, print out, etc, so we will be retaining the section, together with overviews and links to the main *Wire* postings. I'm looking forward to hearing your reactions to this new service as we believe it will better serve your needs.

This month's issue of *VIP* includes a review of a product from two of the sector's best known information companies, the Economist Intelligence Unit and Bureau van Dijk Electronic Publishing (BvDEP). Together, they have jointly created *EIU World Investment Service*, which provides analysis on the political and economic background, business environment, regulations and trends in foreign investment, for the world's 60 largest economies, accounting for over 95% of global Foreign Direct Investment (FDI).

One of the UK's best-known company information providers, ICC Information, is gradually integrating all of its legacy document, reporting and analysis services into *my icc*, which *VIP* believes will result in a powerful product for the financial, legal and accountancy markets. Although still under development, many subscribers have suggested it as a product they'd like to see reviewed now. A second review examines *my icc* and also includes details of developments planned for the next release of the service.

As usual, *VIP's In Scope* section comments on the latest news and includes an alarming piece, which claims that a lot of us are happy to swap our passwords for a bar of chocolate! While chocoholics might see this as perfectly reasonable, it has important implications for corporate information mangers, many of whom are responsible for passwords. Is security a problem that has affected your organisation's information service in any way? If so, contact me in confidence as your experiences may be able to help others. As usual, I look forward to hearing from you on any issue concerning *VIP*.

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