



Premium reviews and analysis
for premium content users

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Log In

Learning about lifestyles and
spending habits world-wide

In Scope

New distribution models for research
and social networking software
for corporations

Insight

Adapting corporate Web 2.0
strategies for B2B

Insider

Understanding the EU on its 50th
anniversary

Tap the Wire

Sales on the rise for FT and latest
news products

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Digging up information on
European companies

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In Scope

Embargoed research is increasingly difficult to find, which is why some brokerages are distributing their own research directly. And IBM is looking at new ways to visually represent data - a foray into social networking for corporations.

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Insight

Web 2.0 has largely been about corporations interacting with the individual user. But what happens when the user is actually another corporation? That was the question at the sixth Software & Information Industry Association (SIIA) Information Industry Summit. FreePint general manager Robin Neidorf attended and shares an excerpt.

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Insider

As the European Union celebrates its 50th birthday, it hasn't become any easier to understand. Adrian Janes peels back the layers of the bloc and reveals trustworthy sources of research.

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Tap the Wire

Industry News: FT sales up but subscription model stays same; Bollore may acquire Les Echos; Alacra partners with Experian; S&P sells mutual fund data business; DMNews sold to Haymarket Media; Interactive Data unifies brands and renames three well-known services; new job search capability on ZoomInfo; Perfect Information and OneSource win new deals; executives of small businesses display unique online behaviour.

New Products: Reuters highlights business side of Africa; still a market for print directories; finding and using business information sources; listings directories still popular; realising the value of intellectual property.

Product Update: LexisNexis adds graphics from McClatchy-Tribune; Capital IQ debuts enhancements; Perfect Information offers new version of Filings database; country risk service introduces new website; Graydon supplies SkyMinder with credit reports; EDGAR content and applications now available in Microsoft Office 2007; CompuMark reflects importance of emerging markets.

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Focus On

Last month, VIP looked East; this month, we're widening our view with Global Reports Library and Countries & Consumers, Euromonitor International's product that reveals country environments and consumer lifestyles. We also review new enhancements and content from Euromonitor's flagship GMID.

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Cover

"The Commercial World"
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Publisher's Note

To improve the usability of VIP, we have shortened many long URLs with DigBig, a free utility that creates persistent links <http://www.digbig.com>.

When you click a DigBig URL, or paste it into your browser, you will be directed to the original URL.

The logo for DigBig, featuring the word "digbig" in a lowercase, rounded, pink font.

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By Pam Foster



Did you know that Germany is currently experiencing a baby boom nine months after hosting the World Cup; or that Chinese graduates are finding it difficult to get work as they don't have the right skills required by business in a market economy; or that there's an expanding market for cosmetics for dogs? I unearthed these and other fascinating facts while researching Euromonitor's new *Countries & Consumers* product for this month's issue. Learning about consumer attitudes, opinions, lifestyles and the spending habits of people in other countries is always compelling, and it took a great deal of personal effort to concentrate on looking at the product from a reviewer's, rather than from a personal, angle. Euromonitor is also currently moving its customers over to a new interface, so as *VIP* was already looking at *Countries & Consumers*, I thought it a good opportunity to compile an overview of the improved content and the new enhancements made to Euromonitor's flagship product *GMID*.

While a lot of financial filings can be found on the Web, it can be a time consuming job trying to locate them, and there's often a substantial delay before they're made available on a company's corporate website. Global Reports, a provider of financial documents, claims that 90% of its documents are posted on the same day that they are made available. Most companies and organisations will have used Global Reports at some time, most probably via an aggregated service, but the provider also has its own standalone product and a second review looks at the *Global Reports Library* of financial filings.

If you've ever wondered about the role of Web 2.0 in the enterprise, this month's *Insight* will enlighten you. The item is adapted from a transcript of the session, *Corporate Web 2.0 / What are the Opportunities in the B2B Space?*, presented at the sixth Software & Information Industry Association (SIIA) Information Industry Summit, held in New York in January. It includes valuable comment from a panel of three experts, including Free Pint Limited's own Robin Neidorf, and considers how Web 2.0 technology allows people to collaborate effectively and which applications work well in the corporate environment.

A diminishing demand by the investment management community for broker research is leading to changes in brokers' distribution models. This is having a knock-on effect on the distribution of embargoed research, making it more difficult for companies and other organisations to obtain. An *In Scope* item considers the problems associated with these changing models. Is this something that affects you? Are you noticing that fewer brokers are providing their research via third-party services? If so please contact me by either posting your thoughts at the *VIP Lounge* or by emailing me directly. If I receive enough responses, I'll investigate the matter further.

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