



Log In

Emerging Asia-Pacific economies

Insider

Researching Asia-Pacific: active discussions

In Scope

The Internet may rescue newspapers

Tap the Wire

Vendors that are doing it right and other news

Insight

Learning from the UN's Oil-for-Food Programme scandal

Focus On

Products and services with an Asian flavour

In This Issue ...

8

Log In

11

In Scope

The Internet has long been expected to kill off newspapers, but now it might be their salvation. Also, rumours of Pearson's sale persist and Dow Jones has hired Booz Allen Hamilton to investigate ways of boosting revenue.

14

Insight

The Oil-for-Food Programme, established by the UN to provide humanitarian aid to Iraq in exchange for fuel, eventually crumbled under corruption. One Australian company covered up its involvement in the scandal - and other companies can learn from its mistakes. David Jacobson reports.

19

Insider

As the Asian-Pacific area continues to grow in the world economy, researchers are attempting to understand trends. Not always an easy task, as the FreePint Bar reveals. Peek into a few lively discussions for reliable information on this part of the world.

21

Tap the Wire

Industry News: Factiva and Dow Jones' approval ratings; BvDEP expands into new continents; a TV monitoring service launches a UK data centre; Google tops the charts in the information industry; Nielson Company and NetRatings merge; two more companies subscribe to eClips; Perfect Information conference programme announced; TFPL for sale.

New Products: Piribo launches market research product; LexisNexis Risk & Information Analytics debuts new suite; new data feed service from The London Gazette; Mint hits India; SEC filings made easy.

Product Update: Perfect Information eyes America; ZoomInfo introduces new search engine; EMIS covers Iran and Mongolia; Newstex provides intra-day updates; Factiva's content expansion; Google Maps goes Down Under.

33

Focus On

China and India lead the global market expansion from Asia-Pacific - this overview covers major companies that offer products and services trained on the region.

98

Log Out

Disclaimer

VIP (ISSN 1743-3711) is published by Free Pint Limited.

The opinions, advice, products and services offered herein are the sole responsibility of the contributors. Whilst all reasonable care has been taken to ensure the accuracy of the publication, the publishers cannot accept responsibility for any errors or omissions.

This publication MAY NOT be copied and/or distributed without the prior written agreement of the publishers. Product names used in VIP are for identification purposes only, and may be trademarks of their respective owners. Free Pint Limited disclaims any and all rights in those marks. All rights reserved.

Cover

"Eastern Explosion"
Simon Foster

Contact

FreePint Limited
4-6 Station Approach, Ashford,
Middlesex, TW15 2QN, United Kingdom
e: support@vivavip.com
w: www.vivaVIP.com/
t: 0870 141 7474
i: +44 870 141 7474



Publisher's Note

To improve the usability of VIP, we have shortened many long URLs with DigBig, a free utility that creates persistent links [<http://www.digbig.com>](http://www.digbig.com).

When you click a DigBig URL, or paste it into your browser, you will be directed to the original URL.

Detailed Contents

Log In	8
In Scope	11
<i>Surveying the Industry Landscape</i>	
<ul style="list-style-type: none"> ▪ The internet will not be the cause of newspapers' downfall ▪ Pearson bid rumours refuse to go away ▪ Consulting group to aid Dow Jones revenue growth 	
Insight	14
<i>Opinions and Perspective</i>	
<ul style="list-style-type: none"> ▪ 'Australian Companies and the UN Oil-for-Food Programme Inquiry: Case Study' by David Jacobson 	
Insider	19
<i>Summary of discussion and insider's guide to resources</i>	
<ul style="list-style-type: none"> ▪ Researching Asia-Pacific: active discussions 	
Tap the Wire	21
<i>Tap the Wire – Industry News</i>	
<ul style="list-style-type: none"> ▪ Accolades for Factiva and Dow Jones ▪ BvDEP opens new offices in three continents ▪ Critical Mention reaches into UK ▪ Google beats Reed and Thomson for market share ▪ Nielsen acquires rest of NetRatings but sells VNU Business Media Europe unit ▪ NLA signs up more agencies to enhance its eClips database ▪ Conference highlights changes and challenges facing info pros ▪ TFPL Recruitment up for sale 	
<i>Tap the Wire – New Products</i>	
<ul style="list-style-type: none"> ▪ New aggregated market research service from Piribo ▪ LexisNexis targets multi-billion dollar risk information industry ▪ Direct XML feed for UK insolvency data ▪ Mint flavoured WSJ hits India's newsstands ▪ SEC filings search tool for the academic market 	
<i>Tap the Wire – Product Update</i>	
<ul style="list-style-type: none"> ▪ Perfect Information looks toward US markets ▪ ZoomInfo upgrades business search engine ▪ ISI Emerging Markets extends country coverage ▪ Newstex enhancements include the licensing of more blog content ▪ Factiva content round-up 2006 	

Detailed Contents

(cont'd)

Focus On - Overview	41
<i>Looking Towards Asia-Pacific: Major Products and Services</i>	
<i>Country coverage</i>	
<i>Product Development and Strategy: Vendor Comment</i>	44
▪ Bureau van Dijk Electronic Publishing	44
▪ OneSource	45
▪ Factiva	46
▪ LexisNexis	46
<i>Identifying Risk: Country and Industry Analysis</i>	47
<i>Business Monitor International</i>	
▪ Business Monitor Online	47
▪ Global Industry Service	48
▪ Financial Markets Analysis Service	49
▪ Company Intelligence Service	49
▪ Specialist Business Monitor websites	49
▪ Printed series, directories and CD-ROMs	49
Table: Number of companies and contacts, by country, on Foreign Companies Database	50
<i>D&B Country Risk Service</i>	50
<i>Datastream Advance</i>	50
<i>Economist Intelligence Unit</i>	51
Table: EIU products available for individual Asia-Pacific countries	51
▪ Automotive Forecasts	52
▪ Business Asia	53
▪ Business China	53
▪ China Hand	53
▪ Consumer Goods and Retailing Forecasts	53
▪ Country by Country	53
▪ Country Commerce	53
▪ Country Finance	53
▪ Country Forecasts	53
▪ Country Profiles	54
▪ Country Reports	54
▪ Country Risk Service	54
▪ Country Risk: Global Prospects	54
▪ Country ViewsWire	55
▪ CountryData	55
<i>Euromonitor</i>	55
▪ Asia-Pacific marketing Information Handbook	55
▪ Asia Marketing Data and Statistics	56
▪ Consumer Asia	56
▪ Consumer China	56
▪ Major Market Share Companies: Asia-Pacific	56
▪ Euromonitor's databases	56
▪ Country Insight	57
▪ Countries and Consumers	57
▪ Global Consumer Trend Monitoring	58

Detailed Contents

(cont'd)

▪ Global Market Information Database (GMID)	58
▪ Industry Watch	59
▪ Integrated Marketing Information System (IMIS)	59
▪ Market Research Monitor	59
<i>Global Insight</i>	59
▪ Country Intelligence Series	59
▪ Advanced Country Analysis and Forecast	60
▪ Same-Day Analysis	60
▪ Sovereign Risk Service	60
▪ Global Risk Service	60
▪ China Regional Service	61
▪ Industry Analysis	61
<i>ISI Emerging Markets</i>	61
▪ CEIC Asia Databases	61
▪ CEIC Corporate Database	61
▪ CEIC Sector Database	62
▪ CEIC Asia Economic Database	62
▪ CEIC China Premium Database	62
<i>PRS Group</i>	63
<i>RGE Monitor</i>	64
<i>Silobreaker</i>	64
<i>Finding Company Financials, Credit Reports and Filings</i>	65
<i>Bureau van Dijk Electronic Publishing</i>	65
<i>OneSource Business Browser: Asia-Pacific</i>	66
Table: Displays number of companies, by country, on OneSource and BvDEP products	67
<i>Further Sources of Company Financials, Credit Reports and Filings</i>	68
<i>AsianCIS</i>	68
<i>Capital IQ</i>	68
Table: Displays number of companies, by individual country, on Capital IQ	69
China Credit Information Network	69
<i>CIBI Information</i>	70
<i>CMIE – Centre for Monitoring Indian Economy</i>	70
▪ Prowess	70
▪ First Source	71
▪ CapEx	71
▪ Alpha	71
▪ Monthly Review of Mergers & Acquisitions	71
<i>CRISIL</i>	71
<i>D&B</i>	71
<i>Dow Jones Indexes: Asia-Pacific</i>	71
<i>DP Information Group</i>	72
<i>FactSet Global Filings</i>	73
<i>FinAsia</i>	73
<i>Global Reports</i>	74
Table: Displays number of companies and documents by individual country	74
Hoover's	74

Detailed Contents

(cont'd)

<i>Huaxia Credit</i>	75
<i>IBIS World</i>	75
<i>India Infoline</i>	75
<i>Investor Relations Asia-Pacific (irasia)</i>	76
<i>KIS (Korean Information Service)</i>	76
<i>Perfect information</i>	76
<i>Sinotrust</i>	77
<i>SkyMinder</i>	77
<i>TBD (Teikoku Databank)</i>	77
<i>TEJ</i>	78
Table: Displays number of companies, by individual country, on TEJ Online	78
<i>Thomson Financial</i>	78
<i>Xinhua Finance</i>	79
▪ <i>China Insight</i>	79
<i>Understanding Consumer Markets and Industries</i>	80
<i>Asia Market Information & development</i>	80
<i>Asia Pacific Food Industry</i>	80
<i>Business Monitor</i>	80
<i>Datamonitor</i>	81
<i>Economist Intelligence Unit</i>	81
<i>ERC Statistics International</i>	81
<i>Euromonitor</i>	82
▪ <i>Integrated Marketing Information System (IMIS)</i>	82
▪ <i>Market Research Monitor</i>	82
Table: Displays number of market research reports and market profiles on Market Research Monitor	82
<i>Freedonia</i>	83
<i>Frost & Sullivan Asia Portal</i>	83
<i>Global Insight</i>	83
<i>Mintel</i>	84
<i>Snapdata</i>	84
<i>TGI</i>	84
<i>Yano Research Institute</i>	85
<i>Locating Economic and Financial Statistics and Time Series</i>	85
<i>Central Banks and Government Statistics Offices</i>	85
<i>Commercially Available Economic and Financial Data Products</i>	86
<i>CMIE – Centre for Monitoring Indian Economy</i>	86
<i>COMTRADE – United Nations Commodity Trade Statistics Database</i>	87
<i>Dialog TradStat</i>	87
<i>Global Demographics</i>	87
<i>LABORSTA Internet</i>	88
<i>World Bank</i>	89
<i>Keeping Abreast of News</i>	90
<i>Factiva and LexisNexis</i>	90
Table: Displays number of sources on Factiva and LexisNexis	90
Tables: Displays sample of Asia-Pacific newspaper availability on	90

Detailed Contents

(cont'd)

Factiva and LexisNexis	90
▪ Australia and New Zealand	91
▪ China	91
▪ South Asia	91
▪ Singapore and South East Asia	92
▪ Japan and Korea	92
▪ South East Asia	92
▪ Latest additions to Factiva	92
<i>Other News Sites</i>	92
<i>ABIX</i>	93
<i>AFX Asia ProFeed</i>	93
<i>Asia Africa Intelligence Wire</i>	93
<i>Asia Pulse</i>	93
<i>AAP – Australia Associated Press</i>	93
<i>BBC News: Asia Pacific</i>	94
<i>Far Eastern Economic Review</i>	94
<i>Fairfax Business Media</i>	94
<i>Foreign Press Center Japan</i>	95
<i>Nikkei</i>	95
<i>Pacific Epoch</i>	96
<i>Practice Source</i>	96
<i>ProQuest Asian Business & References</i>	96
Log Out	98



A threat to established economies or an opportunity for growth? There's no hiding from the rise of the developing economies in Asia-Pacific, and in particular that of China and India. Leading global investment bank Goldman Sachs estimates that China will overtake the US as the world's largest economy by 2039 and no doubt India will be close behind.

While some see emerging economies as a threat to the West, others believe that such fears are misplaced and that western countries can benefit from the growth of the new economic superpowers, as long as businesses and governments act now, and adopt the appropriate strategies. Adopting strategies requires access to current and reliable information. Whether you're an investment professional in the US looking to invest in China, or the managing director of a small Indian company hoping to export outside your country for the first time, you both need to know where you can find information to help you make a decision.

This issue is the first in an occasional series that will take a look at major sources covering a specific region. I've selected Asia-Pacific for the inaugural issue as this the region in which *VIP* readers have expressed most interest. Sources are arranged in five data sets covering country risk and analysis; company financials, credit reports and filings; consumer markets; economic and financial statistics; and news. I also sought comment from senior personnel at four major information providers – Bureau van Dijk Electronic Publishing, OneSource, Factiva and LexisNexis, in order to discover more about the problems they face in obtaining local information, as well as their future strategies for the region.

Wherever a company is located it's vital that it understands risk and has in place systems to manage knowledge related to those risks. This issue includes a case study by David Jacobson that looks at what happened to a particular Australian company, exposed for corruption in the UN Oil-for-Food Programme Inquiry. It emphasises the need to know who does what in an organisation, and how and where knowledge is stored.

I look forward to your feedback on this special issue. Let me know if you have any ideas for additional features you'd like to see included in these regional overviews. The next one will look at business information needs and sources covering the Middle East and Africa. It will be published in June so there's plenty of time to send me your suggestions. As usual, I look forward to receiving them.

Pam Foster,
Editor, *VIP*

E: pam.foster@vivaVIP.com
T: 0870 141 7474
I: +44 870 141 7474



VIP Subscription

Free Pint Limited

4-6 Station Approach
Ashford, Middlesex
TW15 2QN

T: 0870 141 7474
I: +44 870 141 7474
E: info@freepint.com



VIP Order Form

To purchase a subscription to VIP or to order back issues
please visit:

www.vivaVIP.com