



Review: [China Insight: a tool for investors](#)

Review: [Mergent Online: international company and business research](#)

[Eye on China](#)

Editorial



According to iSuppli, the number of broadband users in China is expected to reach 34 million by the end of the year, compared to 39 million in the United States. By 2007, China will have overtaken the US and the gap is expected to widen in future years. A recent study and whitepaper by Chinese search engine Accoona reveals that Chinese Internet users are becoming more business focussed in terms of the information they seek online. As the economy slowly starts to open, China is beginning to offer serious prospects for both domestic and international investors. This new market offers tremendous opportunities for suppliers of business information.

One of the newest products to offer English-language data and news of Chinese public companies is *China Insight*, which marries content supplied by Xinhua Finance with software developed by Mergent. The merger of these two companies has generated a lot of interest in the business information sector and, so, VIP is delighted to be able to offer its subscribers the first in-depth review of *China Insight*.

A second review examines Mergent Online, an international public companies database. Mergent's original products date back to 1900, making it one of the industry's oldest information suppliers. Although the company is well established, it has traditionally been perceived as being biased towards the US market. VIP was interested in seeing if this perception was justified, following Mergent's recent efforts to 'internationalise' the product. Read what we have to say inside.

Because of the current demand for English-language information on China, this issue also includes an 'Eye on China' item, which provides a summary of the more important new China products covered in the VIP Eye newsletter since the beginning of the year. The item also invites readers to add their favourite sources to this list which may eventually be published as a 'Source Guide to China' later this year.

Next month, VIP will be looking at the Emerging Market Information Service (EMIS), from ISI Emerging Markets. Plus, the June issue will also review ISI's newly-acquired CEIC Economic databases which are international in coverage but are particularly well known for their Asian and Chinese data. EMIS is one of the products several VIP subscribers have asked to be included in VIP. Please continue to alert me to the products and services you're interested in for future issues.

Pam Foster,
Editor, VIP



Contents

Editorial

Review

China Insight: a tool for investors

Review

Mergent Online: international company and business research

Eye on China

Contact

FreePint Limited
4-6 Station Approach, Ashford,
Middlesex, TW15 2QN, United Kingdom
e: support@vivavip.com
w: www.vivavip.com
t: 0870 141 7474
i: +44 870 141 7474

Cover

"Tomorrow is China"
Simon Foster

Disclaimer

VIP (ISSN 1743-3711) is published by Free Pint Limited. The opinions, advice, products and services offered herein are the sole responsibility of the contributors. Whilst all reasonable care has been taken to ensure the accuracy of the publication, the publishers cannot accept responsibility for any errors or omissions.

This publication MAY NOT be copied and/or distributed without the prior written agreement of the publishers. Product names used in VIP are for identification purposes only, and may be trademarks of their respective owners. Free Pint Limited disclaims any and all rights in those marks. All rights reserved.

VIP 18 Full Contents

Editorial 2

Review 6

China Insight: a tool for investors

Coverage	6
FTSE Xinhua Indexes	6
<i>Table: no. of companies by FTSE Xinhua Index</i>	7
Interface	7
Searching and retrieving reports	8
Search	8
Advanced Search	8
Basic and Advanced Search results	9
Company Data tab	10
Equity Pricing tab	10
Financial Highlights tab	10
Create Reports tab	10
News tab	11
Indices tab	11
Ratings Report tab	11
Sector Reports	12
<i>Table: no. of reports per sector</i>	12
Company Reports	12
Stock Analysis List and Peer Reports	12
Alerts	13
Timeliness	13
Saving and downloading	13
Help and user support	13
Costs	13
China Insight: VIP's view	13
Contact details	14

Review 16

Mergent Online: international company and business research

Xinhua Finance purchase	16
Mergent Online modules	16
International coverage	17
<i>Table: no of companies by individual country</i>	17
Interface	18
Basic Search tab	18
Advanced Search tab	19
Saving searches	19
Basic and Advanced Search results	19
Company Reports and charts	19
Company Details report	20
Equity Pricing charts	20
Company Financials report	21
EDGAR reports	21
News reports	21

continued ...

VIP 18 Full Contents, cont'd

Annual Reports	21
Research Reports	21
Industry Reports	22
Creating Custom Reports	22
Pre-Defined Reports	22
Comparison Reports	22
Company Analysis List and Peer Reports	22
EDGAR Search tab	23
Industry Reports	24
Equity Reports tab	24
Administration	25
Alerts	25
Timeliness	25
Saving and downloading	25
Help and user support	25
Costs	25
Mergent Online: VIP's view	26
Contact details	26

Eye on China

27



VIP Subscription

Free Pint Limited

4-6 Station Approach
Ashford, Middlesex
TW15 2QN

T: 0870 141 7474
I: +44 870 141 7474
E: info@freepint.com



VIP Order Form

To purchase a subscription to VIP or to order back issues
please visit:

www.vivaVIP.com