

The logo for VIP (Value in Practice) is displayed in a bold, green, sans-serif font.

This issue:

Review: CompanyQuery: UK financial data from Corpfin

Review: Mint: UK business information for end-users

Guest Comment: 'Transforming the information mountain into actionable intelligence' Greg Coyle, anacubis

Editorial



The old saying that 'a picture is worth a thousand words' is as relevant today as it was when the phrase was first created.

Apparently, we're producing and storing 800 megabytes of new information each year for every member of the human race. In layman's terms, that's the equivalent of two floppy disks, per day, for every adult and child. That's a lot of words. Making sense of this mountain of information has led to the development of software tools that automatically create a visual representation of complex data which can be manipulated and acted upon. In this month's VIP I'm delighted to include an item from Greg Coyle, General Manager of anacubis, who writes about how the information mountain can be turned into actionable intelligence for businesses, via the use of visualisation tools.

I'm also very pleased to include what I believe to be the first reviews of two new products covering UK company and business information. CompanyQuery was launched earlier this year. It provides detailed financials, director data and other information on every company registered at Companies House. I'll return to CompanyQuery again early next year as the product is currently undergoing a massive upgrade and will soon be offering data on over 9 million European companies, as well as the UK data. It's always a pleasure to look at Bureau van Dijk's products and Mint was no exception. Mint is the company's new company and business information product, aimed specifically at end-users. It's a powerful product, accessed by a very simple interface.

The annual Online Information event is only days away. FreePint, the publisher of VIP, will be exhibiting as usual. If you're attending this year's event, please come along to the stand and tell me what you think of VIP, and which products you'd like to see included in future issues. If you're not going to be around you can always email me at pam.foster@vivavip.com.

Pam Foster,
Editor, VIP

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Cover

"The View From Autumn"
Simon Foster

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Greg Coyle, anacubis



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