

## A New Kind of Conference Reporting....

**Yours.**

Give us 200 – 600 words – online, via email, through fax or voice mail – and we'll include your comments in VIP Magazine's Special SLA Report. You'll get a **free copy** you can share with colleagues and supervisors, making it easy to share the conference experience with them and make your insights even more relevant.

Comments may be on any topic:

- *The most intriguing thing you heard all day*
- *One idea you can implement and why it will make a difference to you*
- *The concept you most disagree with*
- *Your favourite display in the exhibition*
- *Observations on a panel or workshop – the good, the bad and the ugly*
- *What you wish conference organisers knew about your experience.*

Contribute as many items as you like.

No session summaries.

No 'he said, she said.'

No recap of PowerPoint slides.

**Your words, your ideas – in the moment.**

It's easy to submit your thoughts and impressions to VIP Magazine's SLA Special Report:

**Fax** this form to +44 1784 420033 (UK) or +1 801 459 1016 (US), **email** [sla@vivaVIP.com](mailto:sla@vivaVIP.com), or **visit** <http://www.vivavip.com/sla/> to submit.

You can even **phone** in your submission by leaving voice mail on +44 (0)20 8144 0407 (UK) or +1 641 715 3900, x65092 # (US).

Name: \_\_\_\_\_

Organisation: \_\_\_\_\_

Job Title: \_\_\_\_\_

Location: \_\_\_\_\_

Email address: \_\_\_\_\_

(we will send confirmation to this email address, so please use one you check regularly)

**Comments:**

Do these comments relate to a particular session?  
Which one?:

\_\_\_\_\_

Tick here to request a sample issue of VIP Magazine

What you'll hear at the staff meeting:

*'What did you get out of the SLA annual conference?'*

How you can respond:

*'Here's the full report, including my observations and those of my peers.'*

**Extend the Conversation**

VIP Magazine is creating a different kind of reporting. Submit your insights, learnings, and new ideas from the SLA conference (attributed to you or anonymous). All contributors will receive a free copy of our SLA Special Report.

Use this report to share your experiences with colleagues – at home, online and ongoing.

**Start now:**

Visit  
<http://www.vivavip.com/sla/>  
for online submissions

Email [sla@vivaVIP.com](mailto:sla@vivaVIP.com)  
with email submissions

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or +1 801 459 1016 (US)

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## About VIP Magazine

*"Since my job is to constantly learn about new products and to compare them to our current ones, I have definitely found a lot of value in VIP."* -

Research Resources Coordinator for a multinational executive search firm



VIP Magazine helps senior-level decision-makers make the best use possible of their content budgets. Every monthly issue includes in-depth product reviews, analysis of the latest news in the information sector, and commentary by our editors and guest contributors.

*"VIP is a detailed analysis of new products and comparisons as well as viewpoints from senior figures - this gives a great insight into product development and trends."* -

Communications Manager,  
business information vendor

Learn more at  
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and request a sample issue at  
<http://www.vivavip.com/sample.html>

# Value For You, For All

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## Conferences Can Be Stimulating... and Frustrating.

You make the time to attend and clear your busy calendar for several days. You have six great ideas every hour of the event. You meet new people who offer even more great ideas. You come home with a pile of business cards and follow-up notes.

And within half an hour of returning to your desk, you're buried in the stresses of your day to day work.

### Contribute and Benefit

Capture your ideas in the moment to share with others, and you'll create a better record for yourself. Your short observations, insights and commentary will put your ideas into context. And you'll be contributing to an independent industry publication to further the reach and learning of a key event.

### We Make It Easy

You can make your contribution at any time through June 2008. We have set up a number of submission methods to make it as convenient and flexible as possible.

### Terms of Submission

Provide an email address where you can be reached with any method of submission. Our editors will review your contribution, edit it for style and clarity, and send it to you for your review and approval. You will have the option to withdraw your submission, agree to publish with your byline, or agree to publish anonymously. No submissions will be published without the author's express permission.

We will assemble all contributed and reported content into a PDF report, which will be sent to all VIP subscribers, all contributors, and offered to SLA members free of charge.

Contributions may also be published online at the LiveWire (<http://web.vivavip.com/forum/LiveWire/>) or FUMSI Feed (<https://web.fumsi.com/news/Feed/>), our blog resources for information practitioners and key information strategists worldwide.

Ongoing dialogue welcomed in the Free Pint Bar - <http://web.freepint.com/forum/bar/>

Select the option that works best for you:

### When you have web access...

Visit <http://www.vivavip.com/sla/> and complete the submission form. Your comments will be delivered to our editorial team.

### When you have a telephone...

Leave voice mail commentary, which we will transcribe and send to an email address you provide. (Please spell out email addresses clearly in your message.)

Telephone in UK: +44 (0)20 8144 0407

Telephone in US: +1 641 715 3900, x65092 #

### When you have email access...

Send your comments to [sla@vivaVIP.com](mailto:sla@vivaVIP.com).

### When you have a pen and a fax machine...

Fax your notes, and our editors will collect them.

Fax in UK: +44 1784 420033

Fax in US: +1 801 459 1016